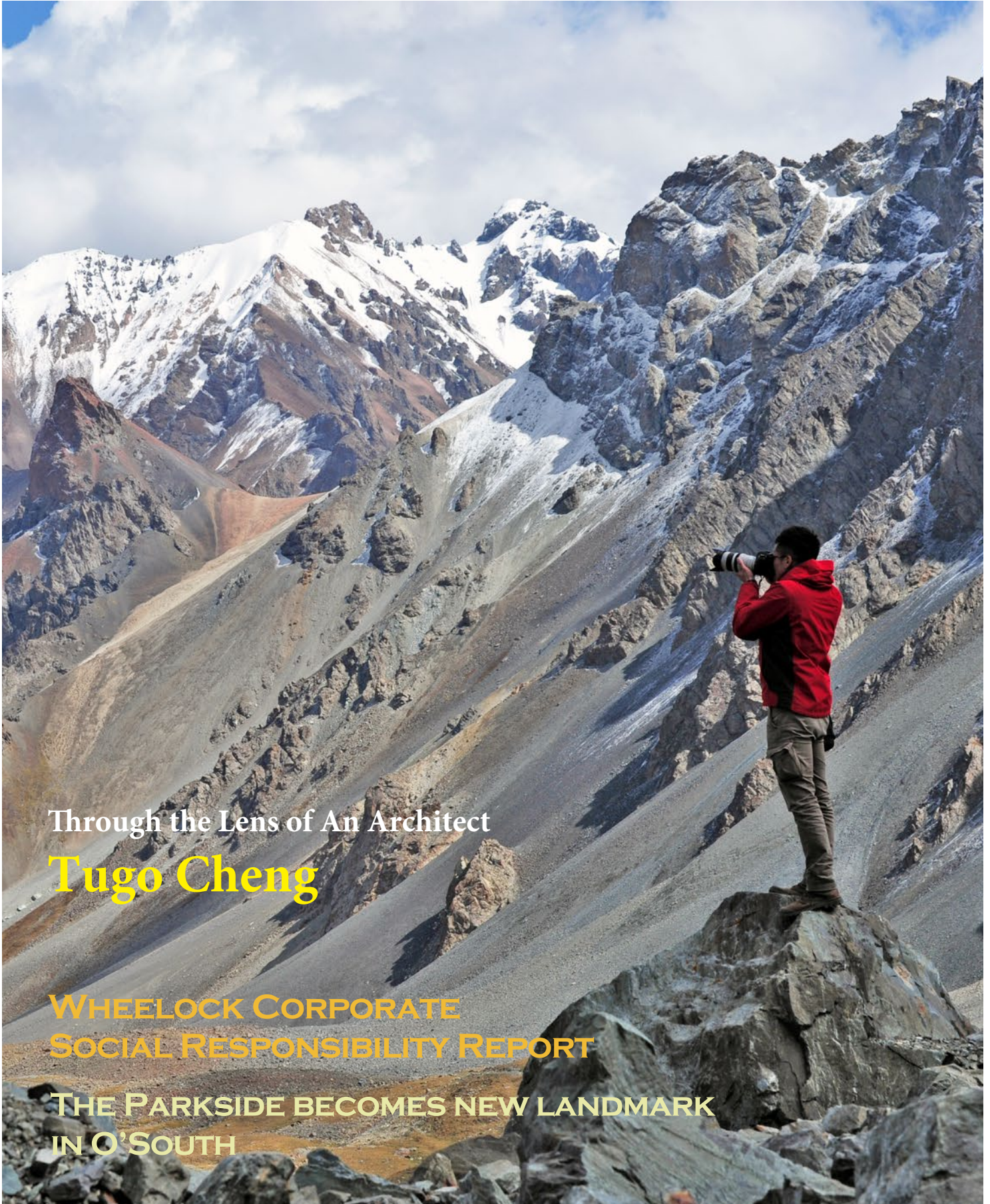


# CLUB WHEELLOCK

Sharing the finer things in life



Through the Lens of An Architect  
**Tugo Cheng**

**WHEELLOCK CORPORATE  
SOCIAL RESPONSIBILITY REPORT**

**THE PARKSIDE BECOMES NEW LANDMARK  
IN O'SOUTH**



### *Through the Lens of an Architect*

## *Tugo Cheng*

An architect by trade, amateur photographer Tugo Cheng simply cannot conceal his excitement at the sheer mention of photography. In fact, what began as a hobby alongside his backpacking trips has now won him multiple awards including National Geographic Photo Contest and Sony World Photography Awards.

### *The Elements of Style... in Photography*

Tugo developed a sharper eye for aesthetics from professional training in architecture is hardly surprising, though he believes being an architect has given his photographer self so much more, namely creativity and imagination. “Visual aesthetics are essential in photography, but more importantly creativity and originality. It’s all about shooting outside the box. Don’t just do the typical postcard shot that everyone else does. Photography is a form of exploration, so even at the same location, you’re bound to find new perspective.”

Tugo’s passion in landscape photography owes partly to his obsession with patterns in nature. Flicking through his portfolio will see a plenitude of architectural lines, glorious geometry and meticulous symmetry. “I love doing landscape photography through an artistic approach,” he remarks. “By adding human elements into abstract patterns, the image will have a sense of scale and proportion...It’s a blur between illusion and reality.”

### *The Untouched Beauty of Chinese Landscapes*

Many of his works feature remote areas of China, which he has been photographing since he went on an exchange program to Tsinghua University while completing his master’s degree. “China has a lot of fascinating geographic phenomena that have accidentally come about because people want to make a living. Take terraced paddy fields and tea farms for examples, where mountains have been cut into steps for effective agriculture...Or Fujian’s aquaculture farm, where rows and rows of bamboo rods form interesting patterns. “While we are shaping our nature for food and we create beautiful compositions unintentionally”

“I want to show the world the unknown China” is Tugo’s response when asked why his works are predominantly of Chinese natural landscapes. “China is changing rapidly, yet there’s a lack of balance between development and conservation. So if you don’t go now, those places may either lose its charm by becoming commercial tourist attractions, or they may look completely different a few years from now due to inadequate protection.” Despite being faced with the dilemma that revealing these hidden gems may risk damages caused by tourism, he ultimately believes that making these landscapes known to a global audience may urge the government to systematically protect these natural sites. “Adequate protection and better civic education are crucial to conserving these landscapes in China and photography has a role.”



### *Shoot Outside the Box*

Both of Tugo's most well-known works were shot in China. One is of Tian Shan, the largest mountain ranges in Central Asia, and the other, titled *Farming the Sea*, captures aquaculture in Fujian. Despite the stark contrast in colour, both images have an abstract finish not unlike paintings. "I like them both for different reasons: Tian Shan's for its unusual colour composition, and *Farming the Sea* for its sharp lines. Despite being on two ends of the spectrum, one turned out looking like an oil painting, and the other a line drawing." Then Tugo sheds us a little secret: both images were taken on a cloudy day. "The Fujian location is known for shooting sunsets, and I got plenty of those "images" on the first day I was there, but those were not what I had wanted," he recalls. "Then it started raining on the second day, the cloudiness reduced the shadows drastically. What was left were the simple lines of the bamboo rods, giving the image a graphic quality." Much like *Farming the Sea*, the award-winning photo of Tian Shan was also shot during overcast weather, where the many colourful plateaus and canyons were flattened to a single layer in this surrealist image.

"Don't stay indoors or give up just because it is not a sunny day. You can create beautiful photos even on cloudy days or when it's pouring rain. Don't let the weather be your decision maker; use your creativity to tackle different environments and conditions." his advice for photography beginners. When asked about photographic ambitions he has yet to achieve, Tugo responds with a smile. "To photograph more extreme landscapes, such as the glaciers in the West of China. At an average elevation of 5,000 metres, I will definitely need adequate physical training before taking on this challenge. It's an ultimate goal and challenge not just for my photography but also my body and mind."

### *What's Next*

October is a big month for Tugo, as he has a book launch and a solo exhibition at Harbour City's Gallery by the Harbour from October 19 to November 1. The upcoming Wheelock Photography Competition, with its theme being Kowloon East, has also invited Tugo to be one of the judges. "Kowloon East district has seen a lot of rapid changes lately. Contestants can pay attention to things that signify these transformations," he suggests. "The area is essentially a microcosm of Hong Kong, making it perfect for any kind of photography – street, nature, portraits or architecture... there is never a shortage of characters that encapsulate the essence of the city."

To take it a step further, Tugo is trying to partner up with various organisations to host photo tours in hopes of showing people how to shoot beautiful architecture while learning about the history of architecture of Hong Kong in a systematic approach. "From old tenement houses to public housing in the 50's and beyond, there are so much history and interesting stories behind the different architectural designs. It's not just about framing a pretty picture; understanding the subject you are photographing is also very important. Photography and architecture are good starting points to tell the story of Hong Kong."





### NEW FORMULATION OF MTM CUSTOM-BLENDED EYE MASK PRIVATE EXPERIENCE

To celebrate MTM's 25th anniversary, Club Wheellock members were invited to a private preview of the latest custom-blended eye mask. Guests showed off their artistic flair with a Japanese traditional Kagami-biraki ceremony, water-painting exhibition, customized fresh flower ring workshop, postcard drawing class, detox juicy mixology presentation as well as herb tattoo-sticker that highlight the core ingredients in the new eye mask.



### FAMILY YOGA EXPERIENCE DAY

Club Wheellock members spent an afternoon stretching and unwinding on Family Yoga Experience Day. Under the guidance of FITMIND yoga instructors, parents and children performed a series of yoga postures and sun salutations as little ones were raised in mid-air to join in the fun. Apart from relieving bodily tension and easing bundled-up from their daily grind, families also enjoyed great bonding time.





# SWIM FOR MILLIONS 公益金會德豐百萬泳

SUNDAY 30 OCTOBER 2016 2016年10月30日 (星期日)

REPULSE BAY BEACH 淺水灣泳灘

SWIM FOR CHARITY • A BEACH FUN DAY 游泳為慈善 • 沙灘同樂日

CHOOSE YOUR SWIM 請選擇參與以下項目

SIGN UP NOW 請即報名

## INDIVIDUAL 個人

- **Swim for Fun (Not a race) 歡樂游 (非競賽)**  
100m ; No timing and just for fun!  
100米 ; 不設計時, 志在參與!
- **Golden Kilometre Race 黃金一公里泳賽**  
2 laps of 500m  
2x500米
- **Leaders' Lap 領袖邀請賽**  
200m  
200米

## TEAM 隊伍

- **Corporate Relay Race 機構接力賽**
- **School Relay Race 校際接力賽**  
Team of 4 ; 4x400m  
每隊4位代表 ; 4x400米
- **Family Relay Race 家庭接力賽**  
2 generations ; 1<sup>st</sup> leg 200m ; 2<sup>nd</sup> leg 400m  
2位家庭成員 ; 第一位200米 ; 第二位400米



For more information, please visit [www.commchest.org/swimformillions](http://www.commchest.org/swimformillions) or contact us at 2599-6111 or [swim@commchest.org](mailto:swim@commchest.org)  
如欲索取更多資訊, 可瀏覽 [www.commchest.org/swimformillions](http://www.commchest.org/swimformillions) 或致電 2599-6111 或電郵 [swim@commchest.org](mailto:swim@commchest.org)

#swimformillions

## Members' Event

Newsletter Issue No.3 | 2016

CLUB WHEELLOCK

### EXPERIENCE FRESH'S INDULGENT MASK MENU AND SENSORIAL WORKSHOP

Club Wheelock joined hands with renowned American skincare brand Fresh to present a sensorial experience for the members. Aside from tips from beauty professionals on a range of all-natural mask products made from ingredients like black tea, rose, brown sugar and honey, members experienced a dried-flower frame workshop that brought their creativity into full play finished by relaxing hand massages.



城市蛻變

CITY TRANSFORMATION

WHEELOCK PHOTOGRAPHY COMPETITION

會德豐攝影比賽



Following the success of Wheelock Peak Exposure Photo Competition in 2013, Live It Up TKO Photo Contest in 2014 and Harbour Sights Wheelock Photo Competition in 2015, Wheelock Properties would like to invite all photographers to enter "City Transformation" Wheelock Photography Competition and submit their work which reflect and celebrate the transformation of Kowloon East. As an art form, photography, through its use can mark significant moments or places which reinforce the transition of Kowloon East from an industrial area to the CBD2 of today. The resultant exhibition will examine this urban transformation and serve as a point of departure to consider the sustainable renewal across the urban landscape. Through the eyes of the photographers, we hope to see the vision of the urban planners for Kowloon East, how they conceive and build a new community landscape.

為延續2013年「山頂足跡」、2014年「活·現·將軍澳」及2015年「極目維港」攝影比賽的成功，會德豐地產今年舉辦「城市蛻變」攝影比賽，誠邀所有對攝影有興趣的人士參與，用他們獨具慧眼的創意，用照片充分反映這社區的成功轉型。作為一種藝術形式，攝影師可通過攝影技巧用他的作品彰顯及標記九龍東工業區之順利轉型為今天的主要商業中心。影展將探討及研究舊區持續發展和轉型，用以啟發整個城市發展及持續更新。透過攝影師的鏡頭，我們可窺見城市規劃者如何在九龍東建立一個新的社區願景、精神及面貌。

ENTRY REQUIREMENT 參賽資格

**Open Category 公開組**  
Hong Kong resident aged 18 or above  
18歲或以上的香港居民

**Student Category 學生組**  
Holders of valid Hong Kong full-time student cards  
持有有效香港全日制學生證人士

THEME 主題

Physical Transformation 城市躍動  
New Lifestyle on People and Life 人物變遷

SUBMISSION DEADLINE 作品提交限期

November 20, 2016 2016年11月20日

PRIZES 獎品

OPEN CATEGORY 公開組

CHAMPION



Nikon D810 (Body)  
HK\$26,800

1<sup>st</sup> runner-up



Nikon D7200 (18 - 140mm Kit Set)  
HK\$11,980

2<sup>nd</sup> runner-up



Nikon Coolpix P900  
HK\$5,480

STUDENT CATEGORY 學生組

CHAMPION

Bookstore coupon  
書局禮券  
HK\$3,000

1<sup>st</sup> runner-up

Bookstore coupon  
書局禮券  
HK\$2,000

2<sup>nd</sup> runner-up

Bookstore coupon  
書局禮券  
HK\$1,000

VOTERS' CHOICE AWARD 最具人氣作品獎

Nikon AW130  
HK\$3,380

WINNING ENTRIES WILL BE EXHIBITED AT GALLERY BY THE HARBOUR  
所有得獎作品將於GALLERY BY THE HARBOUR展出

Members' Event



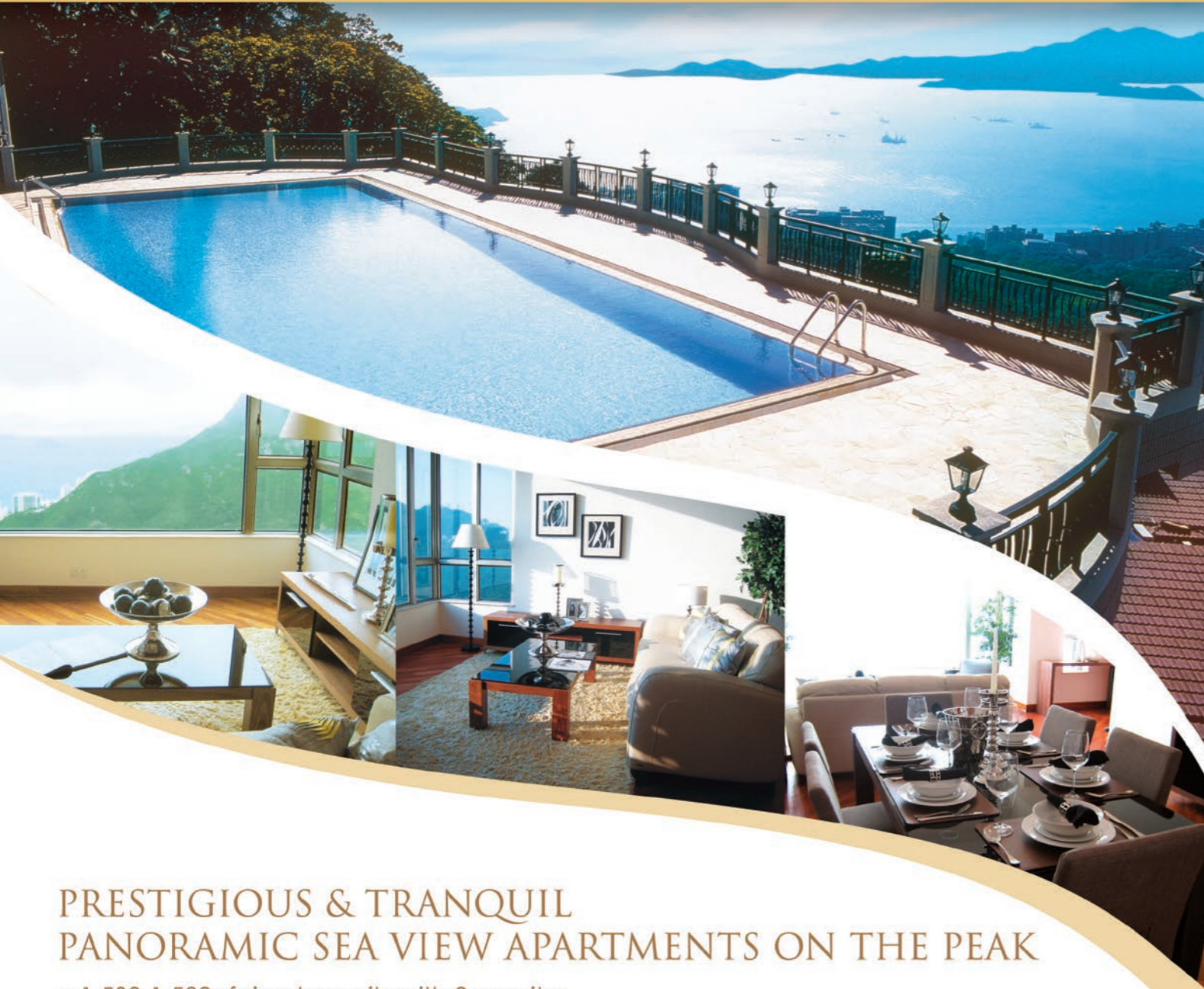
CELEBRATION OF  
BAUME & MERCIER'S  
NEW CAPELAND SHELBY  
COBRA COLLECTION

To celebrate the historic partnership with the legendary American race car builder Carroll Shelby, luxury Swiss watchmaker Baume & Mercier opened its first pop-up store in Fashion Walk. Club Wheelock members had a close encounter with the iconic Classic Shelby Cobra race car and a watch-strap changing workshop followed by a 3D D-Box simulated race for "The Capeland Cup". The champion was crowned in the lounge and was awarded a Capeland Shelby® Cobra limited edition chronograph.



# Chelsea Court

63 Mount Kellett Road, The Peak



## PRESTIGIOUS & TRANQUIL PANORAMIC SEA VIEW APARTMENTS ON THE PEAK

- 1,509-1,522 sf simplex units with 2 ensuite
- 3,100-3,123 sf duplex units with 4 ensuite, 800-1,800 sf private garden/roof terrace & ample storage space
- 20-meter lap swimming pool with spacious stone-paved sundeck area
- Ample covered carparking spaces
- Professional managed with 24-hour security
- Close to Peak Galleria & schools

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**HARRIMAN**  
LEASING



## Members' Event

Newsletter Issue No.3 | 2016

CLUB WHEELLOCK



### SINGLE MALT SCOTCH WHISKY APPRECIATION

Scottish whisky master Joanna Kent led Club Wheellock members through a tasting journey of "The Last Great Malts", a single malt portfolio comprising a range of new expressions from Aberfeldy, Craigellachie and Royal Brackla, whose extraordinary distilling methods have resulted in exquisite flavours and characters. Over glasses of fizzy golds, members had a memorable social evening alongside light delicacies.



## THE PARKSIDE becomes new landmark in O'South



THE PARKSIDE is the first development of Wheelock Properties O' South portfolio. The construction is now fully completed and unit handover to owners commenced in September.

Comprised with three residential towers, THE PARKSIDE is also fitted with a number of clubhouse facilities including indoor and outdoor swimming pools, gymnasium, yoga room, indoor ball court, lounge, function room, theatre, game room, music room, kid's wonderland, outdoor relaxation area as well as a sauna and steam. The development is awarded BEAM plus Gold (Provisional), guaranteeing the best quality living environment for its owners.

Wheelock Properties has a strong vision for the immense potential of Tseung Kwan O South. As one of the major developers in the area, it has a total of four residential projects in this district, namely THE PARKSIDE, CAPRI, SAVANNAH and 23 Tong Chun Street#. The O' South living community offers a low density and green environment along waterfront promenade, allowing residents to indulge in a dynamically urban pace while still enjoying the tranquility, low-density lifestyle around the waterfront.

#The above provisional street number is subject to confirmation when the development is completed.



## Community

### Wheelock Corporate Social Responsibility Report 2015

Wheelock is proud to present its latest CSR report for 2015, which is prepared in accordance with the Global Reporting Initiative (GRI) G4 Sustainability Reporting Guidelines; the report has also been assured by the Hong Kong Quality Assurance Agency.

The report is the first joint CSR report of Wheelock and Company Limited, Wheelock Properties Hong Kong Limited and Harriman Property Management Limited. It offers an overview of Wheelock's continuous efforts in implementing and promoting sustainability. We invite you to browse through and share with us your views on our CSR initiatives.

For full report, please visit: [www.wheelockpropertieshk.com](http://www.wheelockpropertieshk.com)



## Project WeCan

### Job Tasting Program 2016

Following three successful years, the Job Tasting Program 2016 has chosen four students from Ng Yuk Secondary School to gain real-life working experience for a 4-week internship at Wheelock Properties' Project Marketing Department. The participating students shared their job duties and valuable experience in fluent English with Wheelock's management, mentors, school principal and teachers at the completion ceremony in the last working day.



## People

### Wheelock Team Indoor War Game Training

To cool off the summer heat, Wheelock Properties organised an exciting indoor war game for its employees. The Wheelock team was armed with masks, gloves, protective vests and guns before diving into different battle settings. The Wheelock team was committed in teamwork spirit and had a blast at the company gathering.





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## WHEELLOCK

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Kennedy Town

