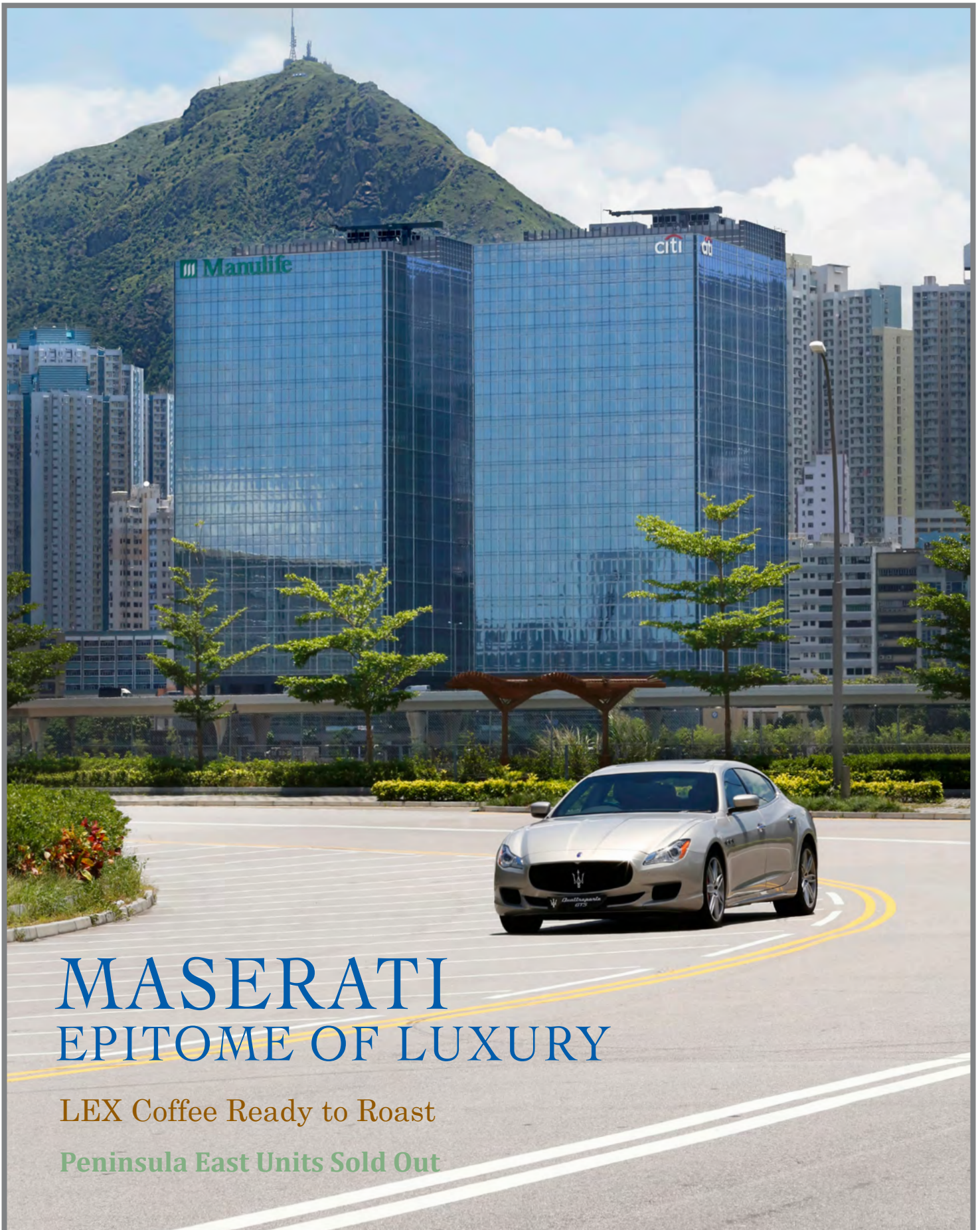


# CLUB WHEELLOCK

Sharing the finer things in life



## MASERATI EPITOME OF LUXURY

LEX Coffee Ready to Roast

Peninsula East Units Sold Out



# MASERATI EPITOME OF LUXURY



A hundred years since it was founded, Maserati is still staying true to its values by continuing to build cars where outstanding sporting performance is always combined with exclusive quality, comfort, luxurious interiors and elegant lines.

Today the pride is reflected in the values that define the brand - innovation in the management of human resources and the working environment, and transparency in customer relations. Maserati is a brand that began life in a local context but then went on to become a major international player, with representation in 61 countries. In this section, you can relive Maserati's enthralling history and get to know the people, achievements and cars which have made the brand famous.



## TOP CHOICE OF ITALIAN GOVERNMENT AND CELEBRITIES

As early as in the 20th century, Maserati was already a pioneer in combining high-performance engine with industry-leading technology in the design of luxury sedan. Since then, Maserati has rolled out generations of the Quattroporte, arguably the most elegant four-door sedan at the time they were introduced and to this day. The name "Quattroporte" is translated from Italian, which literally means "four doors". After 50 years of development, refinement and perfection, the Quattroporte has entered its sixth generation. The latest offering, the Quattroporte Elite inherits the brand's philosophy in terms of innovation, performance and comfort, while retaining Maserati's classic and authentic Italian aesthetics.

The first generation of the Quattroporte was born in 1964, and its introduction immediately established Maserati's leadership in the high-end automotive industry. Over the decades, the Quattroporte has been the synonym for exclusivity, luxury and sensuality. Celebrities, superstars and royal family members have long been counted as loyal fans of the Quattroporte. It is also the official car of Italian Prime Minister and top government officials. For special occasions, the grandeur and charm of the Maserati Quattroporte are guaranteed to impress the crowds.





## CELEBRATING SIX GENERATIONS OF PERFECTION

### SIMPLY THE PERFECT BLEND OF STYLE AND PERFORMANCE

Succeeding the Quattroporte GTS and the Quattroporte S, as the latest offering of Maserati's flagship range, the all-new Quattroporte Elite is enviably equipped with a 3.0-litre twin-turbo V6 engine. With racing pedigree running through its vein, the Quattroporte Elite delivers 330hp, a top speed of 263 km/h and acceleration of 0 to 100 km/h in 5.6 seconds, facilitated an automatic, 8-speed ZF transmission. It is also specially engineered for the road conditions in Asian countries. Besides, the Skyhook suspension system can detect the actual road and driving situation to deliver steering precisely in 10 seconds so as to achieve the seemingly conflicting goals of exceptional comfort and extreme sports performance in mind.

### BOTH VISUALLY AND AESTHETICALLY PLEASING INTERIORS

Finished to perfection with a touch of Italian class, the interior combines attractive design and exquisite materials with the luxury that only space and light can provide. Equally jaw-dropping is the 3,171mm wheelbase, which is the longest in

class. It is just as much of what a luxury sedan can offer, boasting supremely comfortable rear seats.

As with Quattroporte GTS and the Quattroporte S, the leather upholstery is handmade by Poltrona Frau®, which was once exclusive to the Royal House of Italy. From the steering wheel, central console and seats to the entire compartment, every detail exhibits superior Italian craftsmanship. Great care has gone into the finest details down to the edges and stitches of the leather, creating an ambience which cannot fail to impress.

What's more, Maserati is the first automaker in the world to design its engines from the perspective of an artist. The full-blooded roar of its engine has always been a thing of beauty. But the tuning of a sound system is a sophisticated art, requiring some 5,000 hours of listening by the most highly trained ears. In the Quattroporte Elite, the pleasure of in-car music reaches new heights thanks to state of the art car audio technologies developed together with specialist engineers Bowers & Wilkins.

## MASERATI EXPERIENCE DAY

In proud association with Auto Italia, Club Wheelock arranged an extraordinary Maserati Experience Day for members at W Hotel. Members were offered to test drive a series of newly launched high-performance luxury car which combined elegance and superior technology into the Italian traditional crafts of Maserati cars. Besides indulging in the speed of Maserati, members were presented specialty coffee brewed by Lex Coffee and award-winning Italian Venchi chocolate completing the ultimate Italian experience.







KEVYN AUCOIN  
SUMMER MAKEUP  
WORKSHOP

To get a natural bronzed beauty look this summer, Joyce Beauty partnered with Kevyn Aucoin, an internationally renowned cosmetic brand, professional makeup artist Mr. Philip Moreno from New York was invited to conduct a makeup workshop for Club Wheelock members. Two sets of spring summer makeup, demonstrated summer's natural look and soft contour healthy look. After the workshop, each member received a copy of Kevyn Aucoin Making Face makeup book to practice the skills at home.



CHILDREN'S SPRINGTIME  
WORKSHOP

Kid's Gallery invited Club Wheelock parents members to take part in Children's Springtime Workshop. The workshop focused on developing the children's creativity and it also promoted interactivity between parent and child. Such activities include storytelling, singing and Easter Bunny Design. Members spent a pleasant and fun afternoon with their children together.





MEMBER PRIORITY  
VIEWING OF  
PENINSULA EAST

Situated at a prime location, Peninsula East is the focal point of the area. The sales gallery of Peninsula East covers an area of over 16,000 sq.ft. with an elegant and modern design, demonstrating a sense of metropolis. Stepping into the foyer, visitors are impressed by French artist Arik Levy's famous sculpture "Rock Triple Fusion Vertical". The museum alike sales gallery blends the art and culture with living. Club Wheelock members were invited to the preview and were privileged to enjoy an exclusive 3% discount on property purchase.



Lex Coffee - A combination of Art and Coffee

Wheelock Properties partnered with specialty café Lex Coffee to provide a social platform for art and coffee lovers at Wheelock Gallery West. The design concept of the café is inspired by residential development Lexington Hill, featuring natural wood and stone to create a home alike environment. Comprised of more than a thousand coffee beans, a bold expression of the relationship between art and coffee, the coffee bean art on the feature wall is a creation from the students of Hong Kong Design Institute.

Both coffee and art take time to taste, appreciate and learn. Wheelock Gallery West will be an ideal place for various art and culture activities to inspire a new perspective of living space. Come and explore all the possibilities that coffee and art could inspire you. Furthermore, Club Wheelock Premier and Elite members enjoy 20% and 15% discount on a-la-carte menu at Lex Coffee respectively.

Lex Coffee serves rare specialty coffees with high-quality coffee beans from Guatemala — Geisha Orange Honey, Blooming Geisha and Solar Noon Geisha, with different degree of roast and brewing methods to bring out the origin's characters and styles.

Lex Coffee: 100 Belcher's Street, Kennedy Town





HISTORY OF  
THE LEGENDARY  
BOLLINGER R.D.

Bollinger has the considerable advantage over other Champagne Houses in that it owns 163 hectares of vineyards covering over 65% of its need in grapes. Situated in Premier and Grand Cru villages, giving a supply of premium quality raw materials on which to build its wines. Sourcing from these vineyards preserves consistency and specific character in the different house blends.

In 1963, the first bottles of what were to become the legendary Bollinger R.D. (“Recently Disgorged”) appeared in the market. Madame Bollinger decided, in agreement with the House’s New York-based agent to release a limited quantity of bottles of “Réserve 1947” in the United States. The intention was to “create some competition for the special bottles”, in other words “Prestige cuvées” that other Champagne Houses were introducing into the market at the time.

Madame Bollinger’s great idea was to choose an older vintage that was disgorged late and prepared like an Extra Brut. This was a daring move at that time when aged Champagnes were not fashionable, but the House put into practice the strong intuitive belief that the oxidative stress of disgorging would give great freshness to the future Bollinger R.D.

Three vintages were then launched simultaneously. The 1952 vintage in the British market, the 1953 in the Swiss and French markets and the 1955 in the US and Italian markets. It was this vintage followed by that of 1959 which really gained international renown for Bollinger R.D.



*Jebsen Fine Wines is delighted to extend to Club Wheelock member the following benefits*

- Special discount rate of 20% off at Jebsen Fine Wines Online Shop.
- One free bottle of Penfolds Koonunga Hill Seventy Six Autumn Riesling 2012 (worth \$226) with first order above \$1,000.
- Priority bookings to Jebsen Fine Wine events and priority access to exclusive and limited wine items
- Register Jebsen Fine Wine Online Shop at [www.jebesenfinewines.com](http://www.jebesenfinewines.com) and input the customer code WHEE2015 to enjoy Club Wheelock VIP discount.

“PENINSULA EAST” Rapidly Sold Out

Developed by Wheelock Properties and situated at 3,5,7,9,11 Tung Yuen Street and 3 Shung Tak Wai in Yau Tong, Peninsula East is the focal point of the area. The sales office and show flats had recorded very well response from Club Wheelock members and public visitors.

“Situated at a prime location, Peninsula East is in close proximity to Yau Tong Bay Comprehensive Development Area (CDA) and Yau Tong MTR station, enjoying the convenience and vibrancy brought by the emerging precinct of Island East and Kowloon

East CBD2.” said Ricky Wong, Managing Director of Wheelock Properties.

All 256 residential units of the Peninsula East were sold in two days, generating sales revenue in excess of HKD \$1.9 billion. Wheelock Properties expressed gratitude to the buyers for all the anticipation and support. Two residential developments are scheduled to release in second half of 2015 – Island Residence in Island East and the second project of “O’South” portfolio in Tseung Kwan O.





## Project WeCan

### “Young Innovators Bazaar” Joint School Sharing

Over 500 students from 25 secondary schools of Project *WeCan* program showcased their entrepreneurial acumen and creativity at the “Young Innovators Bazaar” at Plaza Hollywood in Diamond Hill. Students were given an opportunity to stimulate their entrepreneurial spirit and experience by running their own retail business from scratch. It emphasized leadership, problem solving, negotiation skills, teamwork and preparation for the competitive business environment. The unfailing support from

students, teachers and corporate volunteers made it a success. Award Presentation Ceremony cum Sharing Session was earlier held in The Chinese University of Hong Kong. At the ceremony, a short video showcased the memorable moments of the bazaar. In addition to the sharing of their unforgettable moments and experiences, students also took the challenge of the role-play game to demonstrate their customer service and problem solving skill.



### Wheelock Results Announcement - Behind the Scenes

To give students the opportunity to witness the senior executives of a listed company to report the overview of latest business development and financial performance to the media, Wheelock Properties specially arranged their partner school students to attend the 2014 Annual Results Announcement. After the media session, Chairman of Wheelock Group Mr. Douglas Woo had an in-depth discussion with students.



## Project WeCan

### Mentorship English Cooking Class

Wheelock Properties partnered with Ng Yuk Secondary School to implement a mentorship programme for more than a year. This mentorship programme aimed to enhance interaction between mentors and mentees through various activities, thus establishing good channels of communication. An English Cooking Class was held recently to bond mentors and mentees together in a bustling kitchen, to learn cooking skills in an English environment as well as to promote a healthy vegetarian culture. Mentors and mentees cooked a pumpkin pot and other dishes together, and displayed their best cooking abilities. At the end of the event, each mentor and mentee received a beautiful potted plant that symbolize ‘seedlings thriving with good care’ which reflects the mission of the mentorship programme.



### Lane Crawford Warehouse Visit

“Project *WeCan*” aims to provide students with the knowledge other than books. Three participating schools - Ng Yuk Secondary School, HKSKH Bishop Hall Secondary School and Lai Chack Middle School were arranged to visit Lane Crawford Warehouse. Students were given an introduction of the latest retail market overview and explored the logistic arrangement and operation environment of a large department store. Through the employee’s sharing, students learnt more about workplace and career information.





Environment



WWF Hong Kong “Run For Change “

Wheelock Team participated in WWF Hong Kong “Run For Change” to raise funds for WWF’s conservation and education programmes. Run For Change is WWF-Hong Kong’s first charity run. Echoing Earth Hour, the world’s largest global environmental action, which was held at the Hong Kong Cultural Centre in Tsim Sha Tsui, the Run attracted over 2,600 participants. All participants made a commitment to reducing their use of natural resources and to living a low-carbon lifestyle. The Run held along the jogging path of the West Kowloon Waterfront Promenade, while the participants ran under the lightless city sky after witnessing the signature Earth Hour “lights-out” moment from the Promenade.



Community

Hong Chi Charity Cookies

Hong Chi Association launched the Hong Chi Charity Cookies Sale for the 3rd consecutive year. Each tin of the Charity Edition Cookies contains two brand new flavours of cookies - Black Sesame Cookies and Earl Grey Cookies, both specially handmade by Hong Chi trainees with intellectual disabilities. To support this initiative, Wheelock Properties arranged pre-order for the Charity Edition Cookies to support people with intellectual disabilities to live life to the fullest!



Award

The Parkside –  
Winning Project of Chivas 18 Architecture Awards 2015

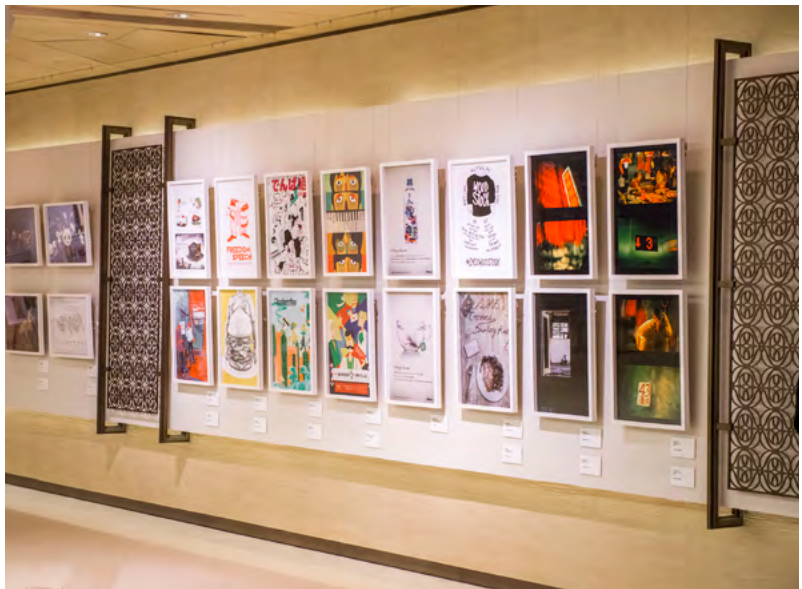
After a vigorous judging process, VIA Architecture has been selected as Interior Architect of The Year at Chivas 18 Architecture Awards 2015 with the winning project – The Parkside Three-Bedroom Show Flat. Wheelock Properties warmly congratulates VIA Architecture Ltd on producing such an outstanding architectural masterpiece.



Art & Culture

SCAD Hong Kong Interview Day

Wheelock Properties always endeavors to nurture young art talents. For the second consecutive year, we supported Savannah College of Art and Design (SCAD) Hong Kong in organizing Interview Day and Employer Appreciation Reception at Wheelock Gallery. Through this interview day, students showcase their portfolios in a gallery setting and employers get the opportunity to meet with soon-to-be graduates and discover talented artists and designers.





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