

城市蛻變

# CITY TRANSFORMATION

WHEELOCK PHOTOGRAPHY COMPETITION

會德豐攝影比賽

Following the success of Wheelock Peak Exposure Photo Competition in 2013, Live It Up TKO Photo Contest in 2014 and Harbour Sights Wheelock Photo Competition in 2015, Wheelock Properties would like to invite all photographers to enter “City Transformation” Wheelock Photography Competition and submit their work which reflect and celebrate the transformation of Kowloon East. As an art form, photography, through its use can mark significant moments or places which reinforce the transition of Kowloon East from an industrial area to the CBD2 of today. The resultant exhibition will examine this urban transformation and serve as a point of departure to consider the sustainable renewal across the urban landscape. Through the eyes of the photographers, we hope to see the vision of the urban planners for Kowloon East, how they conceive and build a new community landscape.

為延續2013年「山頂足跡」、2014年「活・現・將軍澳」及2015年「極目維港」攝影比賽的成功，會德豐地產今年舉辦「城市蛻變」攝影比賽，誠邀所有對攝影有興趣的人士參與，用他們獨具慧眼的創意，用照片充分反映這社區的成功轉型。作為一種藝術形式，攝影師可通過攝影技巧用他的作品彰顯及標記九龍東工業區之順利轉型為今天的主要商業中心。影展將探討及研究舊區持續發展和轉型，用以啟發整個城市發展及持續更新。透過攝影師的鏡頭，我們可窺見城市規劃者如何在九龍東建立一個新的社區願景、精神及面貌。

## ENTRY REQUIREMENT 參賽資格

### Open Category 公開組

Hong Kong resident aged 18 or above  
18歲或以上的香港居民

### Student Category 學生組

Holders of valid Hong Kong full-time student cards  
持有有效香港全日制學生證人士

## THEME 主題

Physical Transformation 城市躍動

New Lifestyle on People and Life 人物變遷

## SUBMISSION DEADLINE 作品提交限期

November 20, 2016 2016年11月20日

## PRIZES 獎品

### OPEN CATEGORY 公開組

#### CHAMPION



Nikon D810 (Body)  
HK\$26,800

#### 1<sup>st</sup> runner-up



Nikon D7200 (18 + 140mm Kit Set)  
HK\$11,980

#### 2<sup>nd</sup> runner-up



Nikon Coolpix P900  
HK\$5,480

### STUDENT CATEGORY 學生組

#### CHAMPION

Bookstore coupon  
書局禮券  
HK\$3,000

#### 1<sup>st</sup> runner-up

Bookstore coupon  
書局禮券  
HK\$2,000

#### 2<sup>nd</sup> runner-up

Bookstore coupon  
書局禮券  
HK\$1,000

### VOTERS' CHOICE AWARD 最具人氣作品獎

Nikon AW130  
HK\$3,380

WINNING ENTRIES WILL BE EXHIBITED AT GALLERY BY THE HARBOUR  
所有得獎作品將於GALLERY BY THE HARBOUR展出

## Members' Event

Newsletter Issue No.3 | 2016

CLUB WHEELOCK



## CELEBRATION OF BAUME & MERCIER'S NEW CAPELAND SHELBY COBRA COLLECTION

瑞士著名奢華腕錶製造商名士錶為慶祝品牌與美國傳奇賽車品牌卡羅爾·謝爾比的歷史性合作，於Fashion Walk開設首家概念店。Club Wheelock會員不但與Shelby AC Cobra經典開篷賽車作近距離接觸，還可參與更換錶帶工作坊及進行3D D-Box「The Capeland Cup」模擬賽車競賽。比賽總冠軍更獲贈一枚Capeland Shelby® Cobra限量版計時碼錶。

